We Are Over. Are You Going With Us? BENROY MOTION PICTURES CORPORATION.

BENROY MOTION PICTURES CORPORATION,

1931 MAIN STREET, DALLAS, TEXAS, ARE OFFERING YOU THE FOLLOWING OPPORTUNITY:

Read This Carefully.

A producer of fifteen years' experience, will have personal charge of all

Capital Stock \$50,000, Shares, Each, \$12.50. Only 2500 Shares to be Sold (800 left). Only 2500 people on take ad.

vontage of this after. Now only eight hundred can buy,

COLORED POPULATION OF DALLAS \$6,000-Will you be one of those inside this company, or are you just going to look on and see your neighbor

It's your new field. It's for you the Colored people BOOST IT, MAKE DALLAS THE COLORED PRODUCING CENTER OF THE U. S.

You, the Colored people will profit in many ways. DID YOU THINK IT

Think It Over.

The Chance You Have Been Waiting For in a Chance to Help Yourselves and Your Race. YOU NOW HAVE TILT CHANCE-HOW! READ.

You have a chance to help supply your race with Colored motion pictures. There are 1100 Colored Theatres in United States, that are asking for pictures with an all Colored cast.

To help supply employment for 200 Colored people, who will work in these pictures.

To help sive good clean pictures to your own race. Tohelp yourselves financially by investing in motion pictures. Total largest industry in the world, an industry that has the largest cash turn over business in the world. THE POSSIBILITIES.

There are 1100 Colored theatres in the U. S., that want a Colored picture every day, there are only ten Colored pictures on the market this means that 1000 Colored theatres have to run white pictures each day, when they would much rather have a picture with an all-Colored cast. Of this eleven hundred theatres there are 500 first run houses, new at the usual rental price this would mean a gross of \$150,000,00 if each pictures played every Colored picture house, but let us take a conservative estimate, and say our pictures only play one-fourth of the first run houses, or one out of every four, in other words 156 theatres, this would give a gross of \$45,000.00. Now take the cost of production and selling of each picture. It costs from eight to to ten thousand deliars to produce a five-real picture and about five thousand deliars to advertise and distribute the production, this make a total of fifteen thousand deliars, deduct this from the gross proit of \$45,000.00 leaving a net of \$30,000,00 to be divided between the shareholders. This would mean shout 50 per cent on investment. In other words to a shareholder, holding one share which costs \$10.00 in about a year's time their share would earn \$6.00, that is one the first picture and that shareholder would also now a pro rata in each and every picture made and released by The BENROY COMPANY, a pro rata that will show about the same rate of interest according to the number of theatres played and according to the date of release.

The standard rate of interest in the banking business is four per cent per year, \$100.00 earns your fou deliars per year; \$100.00 invested in motion pictures. Y? ?? FIGURE YE.

The demand is one hundred and ten times greater than the present day supply.

Only ten Colored pictures and 1100 Colored theatres.

The demand is growing larger every day and the people who get in first are the people who are going to make the first and the most.

You Have Wanted The Chance, Now You Have It. Come And See Us. Don't Wait. We Make These Pictures Here In Dallas. ROOM 5, 1931 MAIN STREET, DALLAS, TEXAS.

We promised the Colored people of Dallas, a picture with an all-Colored cast by June 1st, thirty days ago. We have fulfilled our promise. Our picture is now being run at the Grand Central Theatre. Thursday, June 1st and Friday, June 2nd. To the peasimistic agitators and the people who said "Another promotion;" "They can't do it" and "It can't be done" take that back seat and sit down. We told you that we had twenty-live hundred shares to offer to the public and that we were going to sell them in Dal las. We told you these shares were ten dollars par value, common stock and non-assessable. We told you that when that first picture was produced June 1st, our shares would be twelve dollars and fifty cents (\$12.50). We have done what we said we would.

Furthermore, we have sold seventeen hundred shares to the Colored people of Dallas and vicinity. This is the beginning of the end. In other words, this is an anno ement of the last chance in which to buy a few of the re-maining shares to be sold. We have eight hundred to of fer to you. That's all. When we have closed the books on this issue, they are closed for good,

As we told you in the past, we are going to tell you now. Our second picture which will be a five reel feature, entitled THE MAN FROM TEXAS, we will have finished by the first of July or not later than July 15th. On this day you will pay fifteen or twenty-dollars for that same share you could have bought for ten and can now buy for twelve dollars and fifty cents (\$12.50). Just remember that with the BENROY MOTION PICTURES CORPORATION of Dallas, featuring all-Colored pictures, that we are just one of four producing companies in the United States with an out-put for our pictures greater than any other industry of its kind in America. Four producing companies with eleven hundred picture houses throughout the United States demanding pictures which can only come through these four companies. STOP, LOOK AND THINK. Is there any other investment on the market with as great possibilities for big dividend returns as the company before you, in yo ur city with the out-put of their product already on the market and starting a dividend for you. REMEMBER, th is is our only AD we have run of this character in which to call to your attention your last chance in which to buy in a growing, independent organization, backed by your own home people, produced by your own home people and directed by men who can stand the closest investigation. We know that after you have seen this picture, read our literature, look into the investment possibilities you are going to buy. Just comember, we have only eight bu udred shares to offer you and that is all. Just remember in all fairness to us that we have given you the first op portunity in which to buy the remaining shares in this organization in which you are getting value received and

a sample of our work in which our dividends are derived from before you buy. Have you, at any time had a propo sition so fairly presented that you can come in on the ground floor of a growing concern that has passed the cr awling stage? Is it fair to yourself to pass by an apportunity for so just a cause? We have placed these shares that they are in easy reach of any man or woman, rich or poor that by a little effort on their part they can be come associated with an organization that is upbuilding of their race in every manner. Why besitate? REMEMBER, time like the tide waits for no man. You

who might have been interested some thirty days ago but held back on your good judgment by that little thought of fear "maybe, I don't think that I can buy right now, but later on—" is costing you a little more; but that little more means that we have the production, we have the market and the demand, we have the product and the money and probably it is just as well for you to buy on this issue for the simple reason, you know it's a bonafied—a num ber one proposition and not a company that's here today and gone tomorrow. We are starting next week on the fi ve-reel feature picture. We are picking our east from our shareholders. You may not think you are an actor, may be you're not, but we have men who are judges of that. So in conclusion we will just say that nothing ventured is nothing gained. A wise investment has paid many times over what poor buys have paid in the past. You can buy these shares at twelve dollars and fifty cents each, payable, half down and half in thirty days. If you want more information on the proposition you, can cut out the corner slip marked information and we will gladly send you all data regarding same, but just remember we only have eight hundred shares left, no more, no less and will refund back all over-susbacriptions. If you wish to buy, cut out the second form which calls for as many shares as you wish to subscribe for REMEMBER, our picture is now being shown at the Grand Central theatre, Thursday and Fri day and as you go in to see this picture, you are making a dividend for the present shareholders. Can you honest ly pass an opportunity that will show on the face of it an honest enterprise for the man or woman who comes in wi th this company at this time. If only eight hundred men bought one share each, you would be the looser if yours was not one of the eight hundred. Now is the time, Dallas is the place, The BENROY MOTICTION PICTURE CORPO RATION is the business. You can wire in for your reservation of shares. You can phone in, or you can call in person.

Address 1931 Main Street, BENROY MOTION PICTURES
CORPORATION, or Phone Y 2204, or make all cheeks, mon ey orders or drafts payable to the company. If you believe in your race and if you believe in a good investment, write , phone or wire today.

Kindly send me all information and data regarding your proposition without any obligation on my part.

Shares for me, for which Kindly reserve_ enclosed please find \$_ payment on same or payment in full.

This is Your Proposition, Why Not Endorse It? Just a Few Days Left. Are You a Shareholder? Let's Go!

BEN D. WILSON, Director

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